

PRICE LIST - 2006.a

- 1) All DP work carries a set-up charge for each job, plus per thousand run costs as below.
- 2) Suppression or NCOA work just on its own, carries only the job set-up of £75 per job plus the relevant hit charges for the suppression databases chosen.
- 3) Prices shown are exclusive of VAT which will be applied at the standard rate.

JOB SET-UP*

COST

Data Processing (DP) only	£100.00 per job
Suppressions or NCOA re-directions only	£75.00 per job
DP and Suppressions together	£150.00 per job

*Set-up charges (one charge per job type)

DP RUN COSTS

Import files	£ 10.00 per each file
PAF Postcoding updating	£ 2.00 per thousand
PAF address improvement - Consumer	£ 3.00 per thousand
MPS / BabyMPS cleaning	£ 0.50 per thousand
De-dupe - standard - Consumer	£ 2.00 per thousand
De-dupe - multiple file - prioritised - Consumer	£ 3.00 per thousand
MAILSORT processing (Mailsort 1400)	£ 1.50 per thousand
WALKSORT	£ 2.00 per thousand
MAILSORT barcoding (Mailsort 700)	£ 3.00 per thousand
All reports / spreadsheets	FOC
Add DPS to file	£ 2.00 per thousand
Add extra information to file, eg. apply pack codes	£ 1.00 per thousand per item
Special processing (eg. merges, splits, weightings)	£ 4.00 per thousand

HIT CHARGES - DECEASED / GONE-AWAYS / NCOA REDIRECTIONS

Set-up and run charge for one file - see above - plus.....

Royal Mail NCOA (supply a new forwarding address)	£ 0.19 per new address supplied
Mortascreen (deceased suppression)	£ 0.19 per removal - [0.38 per flag]
Bereavement Register / Deceased Register	£ 0.19 per removal - [0.54 per flag]
Royal Mail NCOA (gone-away)	£ 0.13 per removal
Royal Mail USS (gone-away)	£ 0.19 per removal - [0.34 per flag]
REaD GAS (gone-away)	£ 0.19 per removal - [0.49 per flag]
Axciom Purity (gone-away)	£ 0.14 per removal - [0.20 per flag]
Experian Suppression File	£ 0.16 per removal
NSF (National Suppression File [DMA] (gone-aways)	£ 0.25 per removal [0.20 for DMA Members]
MPS / Baby MPS (Opt-out of 'cold' mailings)	£ 0.50 per thousand checked

